

#### BRADY B-7569 VINYL FILM WITH PERMANENT ADHESIVE

TDS No. B-7569

Effective Date: 10/20/2011

## **Description:**

Brady B-7569 is a thermal transfer printable flexible vinyl film coated with a permanent pressure sensitive acrylic adhesive. B-7569 is designed to be used with the MINIMARK<sup>™</sup>, Globalmark®, Powermark® and BBP® 31, BBP® 33, BBP® 35, BBP® 37 printers (per regional availability) as well as for pre-printed labeling and floor marking.

#### **Details:**

#### Use:

B-7569 is used for Pipe Markers, Arrow Tape, Warehouse Marking, Floor Marking, Warning Panels, Safety Signs and Hazardous Substance Identification.

### **Special Properties:**

Permanent acrylic adhesive

#### **Substrate Type:**

Vinyl film

### **Standard Material Colors:**

White, red, yellow, green, blue, orange and black

# Recommended ribbons

### MINIMARK™:

Standard performance black and white (R-7968), red, green and blue (R-7969) HIgh performance black (R-6000), white, red, green and blue (R-4400)

# Globalmark®, Powermark®:

Standard Ribbons

#### **BBP® 31:**

R-10000

# Thickness (PSTC-33):

Total: 0.105 mm (0.004 in.)

## **Adhesive Properties:**

Adhesion to Stainless Steel (PSTC-1)

Ultimate Dwell (72 Hrs.) (Avg.) -- 130 N/100mm (120 oz/in)

Adhesion to Powder Coated Metal (PSTC-101)

Ultimate Dwell (72 Hrs.) -- 50 N/100mm (45 oz/in)

Adhesion to Polypropylene (PSTC-101)

Ultimate Dwell (72 Hrs.) (Avg.) -- 60 N/100mm (55 oz/in)

Adhesion to Textured ABS (PSTC-101)

Ultimate Dwell (72 Hrs.) (Avg.) -- 25 N/100mm (25 oz/in)

Tack (ASTM D 2979) (Avg.) -- 700 g (7 N)

# Abrasion Resistance (Method 5306 of U.S. Federal Test Method Std. No. 191A):

CS-10 wheels, 250 g wts.

After 100 cycles the legend printed with R-7968 has a moderate fading

Print legible up to 300 cycles with R-10000 ribbon

Print legible up to 500 cycles with R-4400 ribbon

Print legible up to 1000 cycles with R-6000 ribbon

## **Minimum Application Temperature**

10°C (50°F)

### **Service Temperature**

-20°C to 75°C (-4°F to 167°F)

# **Average Outdoor Durability:**

Up to 3 years (Average expected outdoor life of product will depend on user definition of failure, climatic conditions, mounting techniques, and material color.)

## **Chemical Resistance:**

Samples were printed with the standard performance ribbons R-7968/R-7969 and the high performance ribbons R-6000/R-4400 using the MINIMARK™ thermal transfer printer. Additional samples were printed with the R-10000 ribbon using the BBP® 31 thermal transfer printer. Printed samples were laminated to aluminum and allowed to dwell 24 hours prior to testing. Testing conducted at room temperature. Testing consisted of 5 cycles of 10 minute immersions in the specified test fluid followed by a 30 minute recovery period. After final immersion the samples were rubbed 10 times with a cotton swab saturated with test fluid.

Reagent	R-10000 Ribbons		Standard Performance Ribbons		High Performance Ribbons	
	Dip Test	Rub Test	Dip Test	Rub Test	Dip Test	Rub Test
Acids						
30% Sulfuric Acid	NE	NE	NE	NE	NE	NE
10% Sulfuric Acid	NE	NE	NE	NE	NE	NE
30% Hydrochloric Acid	NE	NE	NE	NE	NE	NE
10% Hydrochloric Acid	NE	NE	NE	NE	NE	NE
Glacial Acetic Acid	F	F	F	F	F	F
5% Acetic Acid	NE	NE	NE	NE	NE	NE
Bases						
50% NaOH	NE	NE	NE	F	NE	NE
10% NaOH	NE	NE	NE	NE	NE	NE
10% Ammonia	NE	NE	NE	NE	NE	NE
5% Sodium Hypochlorite	NE	NE	NE	NE	NE	NE
10% Sodium Chloride	NE	NE	NE	NE	NE	NE
Cleaners and Solvents						
MEK	F	F	F	F	F	F
Acetone	F	F	F	F	F	F
Toluene	F	F	F	F	F	F
Methanol	NE	F	NE	F	NE	NE
Isopropyl Alcohol	NE	NE	NE	F	NE	NE
Heptane	NE	NE	NE	NE	NE	NE
Mineral Spirits	F	F	NE	NE	NE	NE

Turpentine	F	F	NE	F	NE	F
Alconox®	NE	NE	NE	NE	NE	NE
DI Water	NE	NE	NE	NE	NE	NE
Ethanol	Not Tested	Not Tested	NE	NE	NE	NE
Formula 409®	Not Tested	Not Tested	NE	NE	NE	NE
Bioact® EC-7R™	Not Tested	Not Tested	F	F	F	F
Northwoods <sup>™</sup> Buzz Saw	Not Tested	Not Tested	NE	F	NE	NE
Fuels, Oils & Lubricants						
Diesel Fuel	NE	NE	NE	NE	NE	NE
Gasoline	F	F	F	F	F	F
ASTM #3 Oil	NE	NE	NE	NE	NE	NE
SAE 20 Oil	NE	NE	NE	NE	NE	NE

NE = No Effect

F = Failed (affected sample)

Shelf Life and Fitness for Use: Product testing, customer feedback, and history of similar products, support a customer performance expectation of one year from the date of receipt for this product as long as this product is stored in its original packaging in an environment below 80°F (27°C) and 60% RH. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use, in their actual applications.

#### Trademarks:

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EC-7R<sup>™</sup> is a trademark of Petroferm Inc.

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Northwoods<sup>™</sup> is a trademark of the Superior Chemical Corporation

PSTC: Pressure Sensitive Tape Council (U.S.A.)

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SAE: Society of Automotive Engineers (U.S.A.)

Note: All values shown are averages and should not be used for specification purposes.

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